

The logo is a vertical rectangle with rounded corners. The top portion is black with the words "fair" and "for life" in white lowercase letters. The word "fair" is on the top line, and "for life" is on the line below it. A small white leaf icon is positioned above the letter "i" in "fair". The bottom portion of the rectangle is white with the words "fair trade" and "certified by IMO" in black lowercase letters. The word "fair trade" is on the top line of the white section, and "certified by IMO" is on the line below it.

fair
for life

fair trade
certified by IMO